

मर्सी एपाओ
संयुक्त सचिव
MERCY EPAO
Joint Secretary



भारत सरकार
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
उद्योग भवन, नई दिल्ली-110 011
GOVERNMENT OF INDIA
MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
UDYOG BHAWAN, NEW DELHI-110 011

D.O No. No. K-02/8/2022-SME-Part(3)

Dated 10th October 2024.

Dear Sir/M'am,

As you are aware, Public Procurement Policy (PPP) of Government mandates Central Ministries/Departments and CPSEs to procure 25% of their total goods and services from MSEs, out of which 4% is to be from SC/ST owned MSEs and 3% from women owned MSEs, Ministry of MSME has been implementing National SC-ST Hub (NSSH) Scheme since October 2016 to provide support to SC/ST MSEs to achieve the mandated target of 4% procurement. In this regard, consistent efforts are being made which include organization of events and conclaves, Special Vendor Development Programs (SVDPs), awareness programs and workshops in association with CPSEs/State Government/GeM at various locations. The basic objective of these programs is to strengthen interaction amongst various stakeholders to facilitate enrollment of potential SC/ST/women suppliers as vendors to CPSEs.

2. During various stakeholder consultations, it has been observed that VDPs conducted in the premises of the CPSEs are more effective. I, therefore, request you to kindly issue necessary instructions to the concerned Division in your CPSE to organize Special VDP for SC/ST/women MSEs at your premises. It is also requested that the officials of the Ministry of MSME/NSSHO may be invited to these SVDPs as partners/stakeholders.

3. CPSEs while organizing these SVDPs may use this Ministry's Logo as per the provisions of 'SOP of Ministry of MSME for logo support'. These concerted efforts will help us in achieving the mandated target envisaged in Public Procurement Policy and support SC/ST/women enterprises for inclusive growth as Government works towards Viksit Bharat@2047.

Looking forward to your kind cooperation,

With regards,

Yours sincerely,


(Mercy Epao)

To

The CMD/MD, CPSE
(As per list enclosed)

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